



Special Packages

To generate additional revenue for your Event, you can **sell Santa Night products**. We offer two special product packages, each with volume discounts on merchandise. Our high-quality, attractive hats, t-shirts, and fleece blankets can be given as prizes to participants who raise extra money, or sold in the community to bring in additional revenue and publicize your event.

Santa Sack Package:

Encourage each participant to raise an additional \$50.00 by offering them a Santa Night hat and shirt! You will raise an additional **\$960.00** in profit.

Package Cost (does not include Event Fee) \$1040.00	Your Sell \$ 2000.00
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Bonus: Purchase the Santa Sack Package and receive, at no additional cost, one shirt and one hat for the Event Chair to wear when promoting the event.

For more information, visit www.SantaNight.com



Friday, December 12, 2003

Chimney Buster Package:

Purchase the Chimney Buster Package and follow the plan of the Santa Sack Package by getting each participant to raise an additional \$50.00. You'll be left with 60 shirts, 35 hats and 25 fleece blankets to sell. If your organization has 10 board members, each one would only have to sell 6 shirts, 3 or 4 hats, and 2 or 3 fleece blankets to make an additional **\$1,955.00!**

Your Cost	Your Sell
100 Shirts @ \$15.00 = \$1,500.00	100 Shirts @ \$25.00 = \$2,500.00
75 Hats @ \$11.00 = \$825	75 Hats @ \$20.00 = \$1,500.00
25 Fleece Blankets @ \$25.00 = \$625	25 Fleece Blankets @ \$35.00 = \$905
Your Cost \$2,950.00	Your Sell \$4,905.00

Bonus: Purchase the Chimney Buster Package and we will send you five free Santa Night shirts and five hats - one set for the Event Chair and one set for each of the four Captains to wear while promoting the event.

Example:

Last year in Burlington, VT, USA, two people sold 100 shirts in less than one week. In Fort Lauderdale, FL, USA, two people sold 60 shirts in two weeks, and in Plattsburgh, NY, USA, one person sold 60 shirts in 3 weeks.

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